



Press release

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### **European Border Breakers Awards launches new website**

*Public Choice EBBA: Voting starts now!*

**Today the online voting starts for the new Public Choice EBBA on the new EBBA website. From the 10 EBBA winners, one will be chosen by the European audience as the most popular border breaking act in Europe.**

The European Border Breaker Awards are given to debut artists or groups for their success in crossing national borders and reaching audiences outside their own country. They are given by the European Commission, in cooperation with the European Broadcasting Union (EBU).

The winners of the 2010 European Border Breakers Awards are; Milow (BE), Charlie Winston (GB), Peter Fox (DE), Soap&Skin (AT), Kerli (EE), Jenny Wilson (SE), Buraka Som Sistema (PT), Sliimy (FR)), Esmée Denters (NL) and Giusy Ferreri (IT).

Today a new and revised version of the EBBA website goes online [www.europeanborderbreakersawards.eu](http://www.europeanborderbreakersawards.eu)

The website contains all necessary information on the EBBA's including the winners bio's, photos, music and videos. The website also hosts the Public Choice EBBA voting platform which goes online today.

New for 2010 is the introduction of the Public Choice EBBA: One of the 2010 winners will be chosen by the European audience as the most popular border breaking act in Europe and will be rewarded with the Public Choice EBBA during the award show on 14th January in Groningen.

The voting for the Public Choice Award takes place online at [www.europeanborderbreakersawards.eu](http://www.europeanborderbreakersawards.eu) from today until the end of the year. The voting is supported by EBU radio stations throughout Europe.

The award ceremony will be held on January 14th in Groningen, the Netherlands on the opening night of Europe's biggest live music industry gathering of the year: EuroSonic Noorderslag. The show will be presented by BBC-legend Jools Holland and will contain numerous live performances by this year's winners. The show will be recorded and broadcast by Dutch National Television (NOS / NPS) and will receive European coverage through the EBU broadcasting network of European television and radio stations.

The EBBAs are funded through the EU Culture Programme which also funds the European Union Prize for Contemporary Architecture, the European Union Prize for Cultural Heritage and the European Union Prize for Literature.

This is the seventh edition of this successful European Union award, with which the European Commission – in close partnership with the European music industry – highlights the creative richness and diversity of European contemporary music. Former EBBA winners include now established artists such as *Carla Bruni, Adele, Alphabeat, The Ting Tings, Tokio Hotel, Damien Rice, The Thrills, Gabriel Rios, The Fratellis, Basshunter, Dolores O' Riordan* and many more.



[www.european-border-breakers.eu](http://www.european-border-breakers.eu)

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*Note to editors:*

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