



**EUROSONIC
NOORDERSLAG**

CONFERENCE

WE 12TH 13^{FR} 14^{SA} 15
JANUARY 2011 GRONINGEN
THE NETHERLANDS

EuroSonic Noorderslag 2011

*The European Music Conference and Showcase Festival
EuroSonic Noorderslag announce ETEP results for 2010*

Hilversum, June 14, 2010

As the exchange and support of new European music in Europe is one of the main goals of EuroSonic Noorderslag, the special European Talent Exchange Program (ETEP) was introduced in 2003. Each year ETEP brings together the leading European festivals, radio and other media and stimulates them to ‘exchange’ a selection of artists and as of June 2010 the program has resulted in 147 shows by 62 European artists from 20 countries and counting...

So who was the winner? The artist with the most bookings from ETEP festivals after their performance at EuroSonic was The xx with 11 shows and Iceland’s FM Belfast were close behind with 9 confirmed shows.

“At first we were a bit intimidated by the thought of playing mostly for industry people and we started worrying, but as soon as we started playing we realized that they are of course people too and like to dance and listen to music. The show ended up being incredibly fun with a jumping crowd and wet walls and sweaty dancers. We got offered to play at really nice festivals after this show and that made it even more worthwhile.” **FM Belfast, Iceland**

FM Belfast crowd jumping madness in Groningen
<http://www.youtube.com/watch?v=4T7KnaZn-4>

The top 20 most booked acts;

The xx	UK	11
FM Belfast	IS	9
Charlie Winston	UK	7
Ellie Goulding	UK	7
Marina & The Diamonds	UK	7
Band of Skulls	UK	6
Jamaica	FR	5
Isbells	BE	4
Schlachthofbronx	DE	4
Serena Maneesh	NO	4
Sophie Hunger	CH	4
Stornoway	UK	4
Admiral Freebee	BE	3
Crystal Fighters	ES	3
Everything Everything	UK	3
Joensuu 1685	FI	3
Lucy Love	DK	3
Seabear	IS	3
And So I Watch You From Afar	IR	2
Chapel Club	UK	2

Since its launch many of bands have played under the flag of ETEP and gone on to be successful and established festival acts, proving that the program works and supports artist development. Acts that have benefitted include; Franz Ferdinand, Kaizers Orchestra, The Soundtrack of Our Lives, Moneybrother, Within Temptation, Wir Sind Helden, Beatsteaks, Disco Ensemble, Infadels, Goose, Gabriel Rios, Seeed, Digitalism, Loney, Dear, zZz, Blood Red Shoes, Lykke Li, The Do, Surkin, The Ting Tings, Yelle, Baddies, White Lies, Yuksek, The xx, Sophie Hunger, Charlie Winston and FM Belfast.

For more information on the ETEP results please check: www.etep.nl.

EuroSonic Noorderslag Conference program

The first names for the EuroSonic Noorderslag Conference program will be announced soon and as always key professionals from around the world will take part in panels, seminars and workshops. In the past 25 year major players including; Carl Leighton Pope, Ed Bicknell, Leon Ramakers, Martin Elbourne, Russell Warby, Petri Lunden, Tom Windish, Steve Knopper, Steve Zapp, Tobbe Lorentz, Folkert Koopmans, Herman Schueremans were a part of the program.

"Eurosonic Noorderslag is all about live music. Go and see the new bands that play all over Groningen that weekend and you come back as the hippest music lover in your field and even the conferences during the day are driven by one thing: Live Music." **Herman Schueremans, Rock Werchter, Belgium**

25th Anniversary – focus on The Netherlands

The 2011 edition will be the 25th anniversary for EuroSonic Noorderslag and what started in the '80s as little more than a fun musical battle in De Oosterpoort between ten Belgian and ten Dutch acts, has now become one of the main events in the European music sector. To celebrate the 25th anniversary The Netherlands – home of EuroSonic Noorderslag will be the focus country.

"EuroSonic Noorderslag celebrates 25 years in business. Together with the fact that there are a lot of very interesting and happening acts, this is a good reason to put the focus on the exciting and vibrant Dutch music scene" **says creative director of EuroSonic Noorderslag Peter Smidt.**

EuroSonic Noorderslag is Europe's main conference and showcase festival, focusing on European music. EuroSonic Noorderslag is organized by the Noorderslag Foundation. The conference is organized by Buma Cultuur, by appointment of the Noorderslag Foundation.

Register for EuroSonic Noorderslag:

The first registration deadline is approaching so book early and save!

Rates & deadlines

Early Bird € 195 - register before June 18
Medium € 235 - register before October 15
Late € 275 - register before December 17
Walk-up € 295 - December 17 onwards

www.eurosonic-noorderslag.nl

Not for publication

For more information and inquiries:

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