



The Netherlands creates new international music platform

Buma Rotterdam Beats aims to nurture local and international talent while pushing the boundaries of hip hop, r&b, dubstep, soul and reggae

On November 26 & 27 the Rotterdam Beats Foundation, an initiative of Buma Cultuur and De Nieuwe Oogst will be holding a brand new event in Rotterdam, focusing on the whole range of urban genres: Buma Rotterdam Beats. The event features two-days of music conferences, workshops, seminars and a night time music festival across four venues, plus a talent program.

Buma Cultuur, organizer of the Amsterdam Dance Event, EuroSonic Noorderslag Conference, Buma NL, Toonzetters and Jazzdag, hopes to see Buma Rotterdam Beats grow into an international conference. A place where know-how is shared, business deals are done, and where the best new talent gets a chance to shine.

'With Buma Rotterdam Beats, a new festival is born that in terms of styles, talents and music perfectly matches the diversity of the city of Rotterdam. I am pleased that we chose for our city and look forward to the coming years, in which we hope Buma Rotterdam Beats will prove to be the music festival for these genres as well as a platform for international careers,' says festival director Roger Brouwn.

The city of Rotterdam's De Nieuwe Oogst is the first ever local government-led initiative in the Benelux aimed specifically at the artistic and cultural needs of urban youth. The core aim is to encourage, develop and facilitate artistic expression in young people of exceptional talent in the fields of urban art and culture, in the very broadest sense.

Buma Beats Rotterdam will take place on 26 & 27 November in Rotterdam and is organized by the Rotterdam Beats Foundation, an initiative of Buma Cultuur and De Nieuwe Oogst.

More information is available at www.buma-rotterdam-beats.nl

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