



**EUROSONIC** WED 9 THU 10 FRI 11 SAT 12  
**NOORDERSLAG** JANUARY 2013 | GRONINGEN  
THE NETHERLANDS

## ***The European Music Conference and Showcase Festival***

**PRESS RELEASE: Eurosonic Noorderslag 2013 focuses on Finland**

***Groningen, May 2, 2012***

**The 27th edition of Eurosonic Noorderslag highlights music from Finland. Each year, Eurosonic Noorderslag highlights one European country with a flourishing musical climate. Previous editions of Eurosonic Noorderslag focused on France, Germany, Italy, Sweden, Belgium, Norway, The Netherlands and Ireland.**

### **Quotes**

Tuomo Tähtinen, Executive Director Music Finland

*"Eurosonic Noorderslag has become a prominent showcase platform for Finnish acts. The event has succeeded in creating excellent chances of connecting with and showcasing to a top-notch international delegation comprising festival bookers, media and key players from other industry sectors alike. Considering this and the current, steady uprising of interesting new Finnish acts in all genres, the country partnership couldn't take place at a better time. Together with the Eurosonic Noorderslag team, we're on a path to building something very interesting for Eurosonic Noorderslag 2013."*

Peter Smidt, Creative Director Eurosonic Noorderslag

*"Music Export Finland, Finnish Music Information Centre Fimic, YleX, Provinssirock and Ruisrock Festival have been steady partners from the start of Eurosonic Noorderslag. With successful acts like Disco Ensemble, Astrid Swan, LCMDF, French Films, Reckless Love, Mirel Wagner and many many more there is enough reason to do a focus on the healthy Finnish music scene at Eurosonic Noorderslag 2013".*

### **Partners**

The focus on Finland at Eurosonic Noorderslag will be organized by Music Finland (Music Export Finland and Finnish Music Information Centre Fimic) in cooperation with YleX, Finnish Cultural Institute for the Benelux, Embassy of Finland in The Netherlands and Eurosonic Noorderslag.

### **Eurosonic Noorderslag**

Eurosonic Noorderslag takes place from Wednesday the 9th to Saturday the 12th of January 2013 in Groningen, the Netherlands. More information can be found at [www.eurosonic-noorderslag.nl](http://www.eurosonic-noorderslag.nl)

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**Note to the editor / Not for publication**

For more information and questions:

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