



**EUROSONIC
NOORDERSLAG**

15 - 18 JANUARY 2014
GRONINGEN NL
CONFERENCE

PRESS RELEASE

Groningen, November 21, 2013

Ray Cokes Revue, Barbershop and European Festival Awards added to conference programme

The Eurosonic Noorderslag conference is all about creating an experience. On the one hand, the programming provides in depth information and discussion. On the other hand, the conference will touch on lighter subjects and provide the delegates with occasions to relax and have fun.

Ray Cokes Revue

Ray Cokes journeys back to Groningen for two special showcases featuring Dutch and international artists. In previous shows Ray welcomed guests including Foxes, Ewert and the Two Dragons, Triggerfinger and Blaudzun. Ray Cokes changed the face of television in the 90's with his innovative live show on MTV – Most Wanted. Since then, he has shared his passion for a good tune through various live music shows on Belgian, French and German TV. Ray Cokes host two shows, Saturday afternoon at Grand Theatre.

Barbershop

On Thursday and Friday delegates can get a clean shave or new haircut by the fellows of Schorem Haarsnijder & Barbier, an old school barbershop specialized in traditional haircuts and hot towel straight razor shaves. The barbershop will be a place to relax, proving a vintage atmosphere while enjoying genuine craftsmanship. On Saturday night the Barbershop will provide its services to the festival audience during Noorderslag. [Watch this video to get a feel of Schorem Haarsnijder & Barbier.](#)

European Festival Awards

Finalists in the European Festival Awards will be announced in early December. Over 300 festivals from 34 European countries took part in 2013, with more than 600,000 votes being cast from all over the world. Festival Awards is delighted to be the opening event of Eurosonic Noorderslag. Tickets are selling fast. This event was sold out the last 3 years, so book now to avoid disappointment: eu.festivalawards.com/tickets

Table Football Tournament

Looking for some fun and action? Join us for the second edition of the Eurosonic Noorderslag Table Football Tournament. During seminar breaks delegates can impress the

audience in the Buma Stemra Lounge with their football skills and enthusiasm. Although fun is the core ingredient of this tournament, the winners will take home the cup.

Eurosonic Noorderslag

Eurosonic Noorderslag is the key exchange and networking platform for European music, with a proven track record for helping new acts break into the international music scene. Selling out each year Eurosonic Noorderslag attracts over 3,200 delegates, including 400 international festivals. It presents showcases by more than 300 artists and a conference programme featuring 150 panels, keynote speakers, interviews, workshops, dinners, pitches, parties and meetings on the latest developments in the international music, media and interactive industry.

Eurosonic Noorderslag has been responsible for kick-starting the careers of European artists like Ásgeir, James Blake, Jake Bugg, Bastille, Ben L'Oncle Soul, Caro Emerald, Chvrches, C2C, De Staat, Ewert and the Two Dragons, James Vincent McMorrow, Kodamine, Lykke Li, Agnes Obel, Rudimental, Selah Sue, Triggerfinger and The XX.

Note for editorial team/not for publication:

For more information and questions:

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[Download photo of Ray Cokes](#)

[Download photo of Barbershop - Schorem Haarsnijder en Barbier](#) Photo credit: Jelle Mollema

[Download photo of Table Football Tournament 2013](#) Photo credit: Mike Breeuwer

[Download photos of European Festival Awards](#)

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[List with all confirmed acts for Eurosonic Noorderslag 2014](#)
