



PRESS RELEASE

Groningen, January 17 2014

The Buma Music Meets Tech Award was presented for the first time during Eurosonic Noorderslag

WholeWorldBand (GB) is the winner of the Buma Music Meets Tech Award 2014. They received the accolade from the chairman of the jury at Eurosonic Noorderslag in Groningen (NL), where Buma is one of the organisers. There is also a €5000 cash prize.

After an initial selection procedure, eleven music-related startups qualified for the showcase part of the Music Meets Tech conference, where they were able to give presentations to the jury and the public. Jury quote: *"WholeWorldBand is a music platform, that combines audio and video to create a global recording studio in the cloud. Collaboration and co-creation without borders"*. By awarding this prize, Buma wants to support startups and innovative music-related initiatives and make it possible to develop these concepts further.

The awards ceremony

The Buma Music Meets Tech Award was given out for the first time during the Eurosonic Noorderslag Conference in Groningen. The nominees gave presentations to the public and the jury during the showcases. The independent jury consisted of professionals representing a wealth of experience in the tech and music industries. The jury is made up of Jeroen van Erp (Fabrique, NL), Shawn O'Keefe (SXSW, USA), Frank Lucassen (Buma/Stemra, NL) and Stephen O'Reilly (Shuffler.FM, GB). They were looking for concepts that transcend the established boundaries, assessing the entries in terms of their innovativeness and added value.

About the Buma Music meets Tech Award

Initiatives that can be considered for this distinction are those in areas where music, technology and innovative communications overlap. In addition, copyright aspects are taken into account and a carefully considered business model must underpin the concept. The initiatives with the most added value for users, fans or artists were eligible for the Buma Music meets Tech Award.

About Buma/Stemra

Buma/Stemra is the copyright organisation for music authors and music publishers in the Netherlands, representing its members' interests throughout the world. Music authors who transfer the commercial exploitation of their music copyright to Buma/Stemra can be assured of getting the maximum payments for copyright fees, high-quality services and extensive information about the latest developments in the music world and in copyright law.

Buma/Stemra promotes Dutch music as an international product by organising, financing and sponsoring numerous music events through Buma Cultuur.

About Eurosonic Noorderslag

Eurosonic Noorderslag is the key exchange and networking platform for European music, with a proven track record for helping new acts break into the international music scene. Selling out each year Eurosonic Noorderslag attracts over 3,200 delegates, including 400 international festivals. It presents showcases by more than 300 artists and a conference programme featuring 150 panels, keynote speakers, interviews, workshops, dinners, pitches, parties and meetings on the latest developments in the international music, media and interactive industry.

Eurosonic Noorderslag has been responsible for kick-starting the careers of European artists like Ásgeir, James Blake, Jake Bugg, Bastille, Ben L'Oncle Soul, Caro Emerald, Chvrches, C2C, De Staat, Ewert and the Two Dragons, James Vincent McMorrow, Kodaline, Lykke Li, Agnes Obel, Rudimental, Selah Sue, Triggerfinger and The XX.

Find out more about Eurosonic Noorderslag at:

www.eurosonic-noorderslag.nl.

Note for editorial team/not for publication:

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[Download photo, winners of the Buma Music Meets Tech Awards.](#)

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