



PRESS RELEASE

Brussels / Groningen, October 14, 2014

Winners of 2015 European Border Breakers Awards (EBBA) for pop, rock and dance music unveiled

The winners of the 2015 European Border Breakers Awards (EBBA), celebrating the best new pop, rock and dance acts in Europe which have achieved cross-border chart success, were announced today by the European Commission and Eurosonic Noorderslag, the European music conference and showcase festival.

The 10 winners are:

[Klangkarussell](#) (Austria)
[Melanie De Biasio](#) (Belgium)
[MØ](#) (Denmark)
[Indila](#) (France)
[Milky Chance](#) (Germany)
[Hozier](#) (Ireland)
[The Common Linnets](#) (Netherlands)
[Todd Terje](#) (Norway)
[Tove Lo](#) (Sweden)
[John Newman](#) (United Kingdom)

"My warmest congratulations to the winners of this year's EBBA – I wish them great success in their future careers. The awards have proved an excellent launch-pad in the past for artists from Adele to Zedd, helping them to reach audiences beyond their home base and to increase their international visibility and sales," said Androulla Vassiliou, the European Commissioner for Education, Culture, Multilingualism and Youth.

In addition to Adele (2009) and Zedd (2013), former winners of the EBBA also include

Stromae, Emeli Sande, Gabriel Rios, Of Monsters and Men, Woodkid, Mumford & Sons, Caro Emerald, Lykke Li, Disclosure, Katie Melua, The Ting Tings, C2C, Tokio Hotel, The Script, Zaz, Nico & Vinz, Saybia, Damien Rice, KT Tunstall, Alphabeat, Milow and Afrojack.

Europe's cultural and linguistic diversity is a strong part of its cultural appeal, but linguistic barriers sometimes make it harder for artists to work internationally and achieve cross-border sales success. The EBBA seek to help them overcome these obstacles.

To be eligible for the awards, the artists must have achieved border-breaking success with their first international release in Europe between 1 August 2013 and 31 July 2014.

Background

The winners are selected by market analyst Nielsen Music Control on the basis of sales and broadcast frequency, as well as votes cast by European Broadcasting Union radio stations and music festivals supporting the European Talent Exchange Programme.

The winners will receive their awards in a ceremony hosted by TV personality and musician Jools Holland at the Eurosonic Noorderslag festival in Groningen, Netherlands, on January 14, 2015. The ceremony will feature performances by all or most of the winning acts. It will be streamed live via YouTube and broadcast by European TV channels and radio stations.

One of the winners will receive a Public Choice Award based on votes cast on the EBBA website from October 21 to 19 December. Up to 15 voters, chosen at random from different countries, will be invited to the award ceremony: each will be able to bring a friend and the prize includes their flight and hotel costs.

Now in their 12th year, the EBBA were previously funded by the EU Culture Programme and organised by Eurosonic Noorderslag in partnership with the European Broadcasting Union (EBU), with support from Buma Cultuur, SNN, the Dutch Ministry of Education, Culture and Science, Province of Groningen, the City of Groningen and Music Week.

Eurosonic Noorderslag promotes European artists and organises the European Talent Exchange Programme (ETEP), which encourages major music festivals to programme hot new talents in Europe.

Creative Europe is the new EU funding programme for the cultural and creative sectors. With a total budget of nearly €1.5 billion for 2014-2020 the programme aims to strengthen the international competitiveness of the sectors and to promote cultural diversity. The European music industry has an important role to play in both respects.

The European music industry makes a significant contribution to growth and jobs, as part of the cultural and creative sectors which provide more than 8 million jobs in the EU and account for up to 4.5% of Europe's GDP. The total value of the EU recorded music market is around €6 billion a year. The European recorded music market presents around a fifth of the total music market which is worth close to €30 billion.

Note to the editor / Not for publication

For accreditation, please fill in the [Media accreditation form](#)

For more information and questions:

Corne Bos - corne.bos@noorderslag.nl

Ruud Berends (*conference*) - ruud.berends@noorderslag.nl

Downloads

Visit EBBA website [press section](#) for [mediakit](#), [photos](#) and [logo](#).

Websites and social media accounts

Visit [EBBA website](#) or follow EBBA on [Twitter](#) or [Facebook](#).

Visit [Creative Europe](#) website or follow [@europe_creative](#) on Twitter

[European Commission](#)

[Androulla Vassiliou's website](#) or follow Androulla Vassiliou on Twitter: [@VassiliouEU](#)
