



Press release

Hilversum, September 2

Amsterdam Dance Event heads to Aruba for exclusive ADE Global Sessions

Top DJ's and electronic music professionals gather in unique, intimate event starting tomorrow

ADE Global Sessions Aruba is part of the Amsterdam Dance Event's on-going commitment to connect dance culture worldwide. From September 3-6 ADE Global Sessions Aruba hosts interactive Q&A's with top DJ's Loco Dice and Chuckie, exclusive industry discussions with representatives from SFX, Aftercluv Dancelab, EDC Mexico, Bullitt Agency and others, a full island culture-program with artists Fellow, The Partysquad and Ce'Cile, networking and strategy sessions, and much more.

With ADE Global Sessions Aruba, Amsterdam Dance Event offers a unique event to meet some of the international industry's biggest players and connect with some of the most influential DJ's and producers, from mainstream to cutting edge, in intimate settings on the beautiful island of Aruba. ADE presents an exclusive and intimate program with industry meetings, strategy sessions, top-notch Q&A's, pop-up parties and more with a special focus on the exploding electronic music markets in the Latin American and Caribbean region.

ADE Global Sessions includes sessions on the latest electronic music festival trends and business opportunities in the Latin American region, Connect with key figures like Edo van Duijn (SFX Latin America), Leizer Guss (OCESA/EDC Mexico), Rodrigo Frutos (Bullitt Agency) and more. Hear music industry heavy weights Brandon Bakshi (BMI) and Luis Estrada (Aftercluv Dancelab/Universal Music Latin Entertainment) discuss the industry trends, sounds, possibilities and future visions for electronic music in and from the Latin American region in their Industry Inside-Q&A. And discuss the latest on electronic music business developments and musical trends in the Caribbean with speakers Kamal Bankey (Dream Weekend/Major Lazer events Jamaica), Ivan Berry (C2W), Jamaican dancehall star Ce'Cile, songwriter/producer Mark Cyrus from St. Vincent and more.

During ADE Global Sessions Aruba there will be headlining artist Q&A's with top DJ's Loco Dice and Chuckie. Furthermore we celebrate our main theme island culture with a kick-off event by Aruba's tropical bass innovator Fellow, the ground breaking music sensation The Partysquad and special guest dancehall super star Ce'Cile. These artists will also be available during special Island Culture studio sessions in our pop-up studio and the closing session of ADE Global Sessions Aruba: BMI presents the Island Culture Talk Show.

At ADE Global Sessions Aruba there will be a special program dedicated to the 20th anniversary of Amsterdam Dance Event. Social Through Global, a special edition of ADE University, focusses on how Amsterdam Dance Event has been connecting dance music world wide through social media and global networking. Hear the story of Amsterdam Dance Event in the words of general manager Richard Zijlma and marketing and communication manager Remko Gorter.

ADE Global Sessions Aruba will be held alongside the outdoor Electric Festival with confirmed headliners Afrojack, Nervo, Loco Dice, Chuckie and many others.

For more information please visit: www.electricfestival.com

ADE Global Sessions Aruba is organized by Amsterdam Dance Event and will be held alongside Electric Festival, organized in conjunction with the Aruba Tourism Authority.

NOTE TO EDITORS:

For high resolution pictures, previous press releases and more, click [here](#)

For more information, please contact:

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