



PRESS RELEASE

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FABRIQUE AND SXSW INTERACTIVE JOIN SPECIALIST JURY BMMT AWARD

Jeroen van Erp (Fabrique) and Todd Hansen (SXSW Interactive) are part of the specialist jury for the Buma Music meets Tech pitch programme. During the pitch programme, twelve start-ups will have the opportunity to present themselves (or their concept) to the (national and international) visitors of Eurosonic Noorderslag and an international specialist jury – professionals from the industry. The specialist jury will determine which start-up will win the Buma Music meets Tech Award.

Besides Jeroen van Erp and Todd Hansen, the jury consists of Ralph Simon (Mobilium Global Group), Monique van Dusseldorf (Media Specialist), Kirsten van Houten (Buma/Stemra) and Chris Carey (Media Insight Consulting). The start-up that, according to the specialist jury, offers the greatest added value to users, fans or artists will win the Buma Music meets Tech Award at the Eurosonic Noorderslag conference on Friday, January 2016. This includes a cash prize of € 5.000,-.

Start-ups can register for the Buma Music meets Tech pitch programme until, and including, 11 December 2015.

About Buma Music meets Tech

Buma Music meets Tech is the innovative programme initiated by Buma/Stemra which supports and motivates start-ups and accelerates growth. Buma Music meets Tech offers them a platform to promote themselves to, for example, professionals and the public. A network of companies, entrepreneurs, collective management organisations and investors will provide start-ups with the opportunity to evolve into a service with an effective business model. By offering exposure, networking, sharing of know-how and experience with professionals, validation by collective management organisations and a network, Buma Stemra meets Tech acts as kick-start for innovative music-related start-ups. Buma Music meets Tech organizes a pitch programme for start-ups and a conference programme about innovation during Eurosonic Noorderslag 2016.

Start-ups, who meet the criteria, can [fill in the entry form](#). Start-ups can register until the 11th of December 2015.

Tickets

To attend Buma Music meets Tech you need a Eurosonic Noorderslag conference

registration. [Register for Eurosonic Noorderslag 2016.](#)

About Eurosonic Noorderslag

Eurosonic Noorderslag is the key exchange and networking platform for European music, with a proven track record for helping to break new acts on the international live music scene. A sold-out event for many years, Eurosonic Noorderslag attracts over 3,900 professional delegates, including representatives of over 430 international festivals. Eurosonic Noorderslag presents showcases by more than 300 acts alongside a conference programme featuring 175 panels, keynote speakers, interviews, workshops, dinners, pitches, parties and meetings covering the latest developments in the international music, media and interactive industries. Eurosonic Noorderslag has been responsible for kick-starting the careers of European acts like Ásgeir, Aurora, Bastille, Dotan, Ibeyi, James Blake, Jett Rebel, Hozier, Milky Chance, Royal Blood, Seinabo Sey and Vök.

Note to the editor / not for publication

- [Download Buma Music meets Tech logo](#)
- [Download Eurosonic Noorderslag logo](#)

- www.buma-music-meets-tech.nl
- www.eurosonic-noorderslag.nl

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Press releases

- [Eurosonic Noorderslag expands line-up with 116 names](#)
 - [Conference: Todd Hansen \(SXSW\) confirmed as keynote speaker at Buma Music Meets Tech](#)
 - [Eurosonic Noorderslag line-up expanded with 43 acts](#)
 - [14 promising acts added to the line-up](#)
 - [Eurosonic Noorderslag cooperates with 27 radio stations in Europe](#)
 - [Eurosonic Noorderslag opens conference registration](#)
 - [Eurosonic Noorderslag 2016 focuses on Central East European \(CEE\) countries](#)
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