



PRESS RELEASE

Hoofddorp / Groningen, November 5, 2015

Todd Hansen (SXSW) confirmed as keynote speaker at Buma Music meets Tech during Eurosonic Noorderslag

Todd Hansen, lead interactive festival programmer at South by Southwest (SXSW), is the first confirmed keynote speaker for the Buma Music meets Tech programme at Eurosonic Noorderslag 2016. In addition, Hansen will be part of the Buma Music meets Tech jury, helping to determine which start-up will win the 2016 award.

SXSW Interactive is an incubator of cutting-edge technologies and digital creativity launched by SXSW in 2007. The event features five days of compelling presentations and panels from the brightest minds in emerging technology. Notable examples of start-ups presented at SXSW include Twitter and Foursquare. SXSW Interactive has become the place to discover the technology of tomorrow, today.

About Buma Music meets Tech

Buma Music meets Tech is an innovation programme, during the Eurosonic Noorderslag Conference, initiated by Buma/Stemra which supports and motivates start-ups and helps to accelerate their growth. Buma Music meets Tech offers companies a platform to promote themselves to both professionals, the media and the public. Alongside that, a network of companies, entrepreneurs, management organisations and investors provide start-ups with the opportunity to evolve into an enterprise with an effective business model. By offering exposure, networking, the sharing of know-how and experience with professionals, validation by collective management organisations and a contact network, Buma Music meets Tech acts as a kick-starter for innovative music-related start-ups.

Buma Music meets Tech also organises a pitch programme for start-ups and a conference programme about innovation during Eurosonic Noorderslag 2016. Start-ups that meet the necessary criteria can fill in the entry form. You can register until the 11th of December 2015:

- [Buma Music meets Tech 2016 - entry form](#)

Tickets

To attend Buma Music meets Tech you need a Eurosonic Noorderslag conference registration.

- [Register for Eurosonic Noorderslag 2016](#)

About Eurosonic Noorderslag

Eurosonic Noorderslag is the key exchange and networking platform for European music, with a proven track record for helping to break new acts on the international live music scene. A sold-out event for many years, Eurosonic Noorderslag attracts over 3,900 professional delegates, including representatives of over 430 international festivals. Eurosonic Noorderslag presents showcases by more than 300 acts alongside a conference programme featuring 175 panels, keynote speakers, interviews, workshops, dinners, pitches, parties and meetings covering the latest developments in the international music, media and interactive industries.

Eurosonic Noorderslag has been responsible for kick-starting the careers of European acts like Ásgeir, Aurora, Bastille, Dotan, Ibeyi, James Blake, Jett Rebel, Hozier, Milky Chance, Royal Blood, Seinabo Sey and Vök.

Note to the editor / not for publication

- [Download Buma Music meets Tech logo](#)
- [Download Eurosonic Noorderslag logo](#)

- www.buma-music-meets-tech.nl
- www.eurosonic-noorderslag.nl

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