



PRESS RELEASE

Groningen, December 17, 2015

Birthday Boy Eurosonic Noorderslag receives award from European indie labels

In its 30th anniversary year, Eurosonic Noorderslag is pleasantly surprised to be the latest winner of independent label organisation IMPALA's Outstanding Contribution Award to independent music. This annual prize recognises the exceptional efforts of an individual or organisation in the promotion and development of European independent music. Previous recipients include Armada Music and Armin van Buuren, Martin Mills (Beggars Group), Mario Pacheco and Charles Caldas (Merlin).

In a [press release](#) circulated this morning IMPALA commented on the award.

Eurosonic Noorderslag Creative Director Peter Smidt commented: *“We are proud and honoured to receive this award from IMPALA, and to be part of the great line-up of individuals and companies who have won this before. For the last 30 years, we have been working to create border-breaking success for European and Dutch artists and music. We thank IMPALA for recognising our efforts. Eurosonic Noorderslag will keep on working to create the best possible showcase festival, conference and market-place for the enormous quantity of high quality European repertoire.”*

Note to the editor / not for publication:

- [Download: Photos of Eurosonic Noorderslag 2015](#)
 - [30 years of Eurosonic Noorderslag](#). Background article, logo, A4 design, 30 years of ESNS posters.
 - [30 years of Eurosonic Noorderslag Spotify playlist](#)
 - [Download: artist photos](#)
 - [Download: 30 years Eurosonic Noorderslag image](#)
 - [Download article about the CEE focus as background information](#). Copyright free, supplied by Eurosonic Noorderslag and written by Shain Shapiro of Sound Diplomacy.
 - [Video: About the CEE focus](#)
-

- [Media accreditation form](#)

For more information contact:

- Ruud Berends - Conference - ruud.berends@noorderslag.nl
- Corne Bos - Festivals - corne.bos@noorderslag.nl

Eurosonic Noorderslag 2016 - press release:

- [YouTube keynote at Buma Music meets Tech during Eurosonic Noorderslag](#)
- [Keynote interview with Marek Lieberberg at Eurosonic Noorderslag](#)
- [New names Eurosonic, including Álvaro Soler, AURORA, Oscar and the Wolf, Seinabo Sey and SOAK](#)
- [Fabrique and SXSW Interactive join specialist jury BMMT Award](#)
- [Eurosonic Noorderslag expands line-up with 116 names](#)
- [Conference: Todd Hansen \(SXSW\) confirmed as keynote speaker at Buma Music Meets Tech](#)
- [Eurosonic Noorderslag line-up expanded with 43 acts](#)
- [14 promising acts added to the line-up](#)
- [Eurosonic Noorderslag cooperates with 27 radio stations in Europe](#)
- [Eurosonic Noorderslag opens conference registration](#)
- [Eurosonic Noorderslag 2016 focuses on Central East European \(CEE\) countries](#)

Eurosonic Noorderslag 2015 - press release:

- [Multi-faceted 29th edition Eurosonic Noorderslag](#)
-