



PRESS RELEASE

Groningen, January 15, 2016

NUMBER8 AND GIGSTARTER WIN BUMA MUSIC MEETS TECH AWARDS

Number8 has won the Buma Music meets Tech Award, which includes a cash prize of €5,000-. Gigstarter won the Buma Music meets Tech Public's Choice Award. They received the awards from jury chairman Ralph Simon during Eurosonic Noorderslag in Groningen, which was co-organised by Buma.

Buma Music meets Tech Awards

The jury was looking for the concept that goes outside the box looking at the current music industry standards, and judged the entries on innovation and added value. Jury chairman Ralph Simon (Mobilium, GB) and jury members Jeroen van Erp (Fabrique), Todd Hansen (SXSW), Monique van Dusseldorp (TedEx), Chris Carey (Media Insight Consulting) and Kirsten van Houten (Buma/Stemra) decided that the entry from Number8 best fulfilled these requirements.

Jury: "The 2016 Buma Music meets Tech Awards reflected a high standard of originality, very modern, commercial thinking and creative ways of expanding the wider music- and live industries.

The winner Number8 was judged to have just edged above strong competition but took the concept and contextuele relevance to a new plane."

The public could vote for their favourite start-up using the #BMMT16 app. The start-up that had received the highest rating, Gigstarter, won the Buma Music meets Tech Public's Choice Award.

About Buma Music meets Tech

Buma Music meets Tech is the innovative programme initiated by Buma/Stemra which supports and motivates start-ups and accelerates growth. Buma Music meets Tech offers them a platform to promote themselves to, for example, professionals and the public. A network of companies, entrepreneurs, collective management organisations and investors will provide start-ups with the opportunity to evolve into a service with an effective business model. By offering exposure, networking, sharing of know-how and experience with professionals, validation by collective management organisations and a network, Buma

Stemra meets Tech acts as kick-start for innovative music-related start-ups. Buma Music meets Tech organizes a pitch programme for start-ups and a conference programme about innovation during Eurosonic Noorderslag 2016.

www.buma-music-meets-tech.nl/en/

About Buma/Stemra

Buma/Stemra is the copyright organisation for music authors and music publishers in the Netherlands, representing its members' interests throughout the world. Music authors who transfer the commercial exploitation of their music copyright to Buma/Stemra can be assured of getting the maximum payments for copyright fees, high-quality services and extensive information about the latest developments in the music world and in copyright law.

Buma/Stemra promotes Dutch music as an international product by organising, financing and sponsoring numerous music events through Buma Cultuur. www.bumastemra.nl/en/

About Eurosonic Noorderslag

Eurosonic Noorderslag is the key exchange and networking platform for European music, with a proven track record for helping to break new acts on the international live music scene. A sold-out event for many years, Eurosonic Noorderslag attracts over 3,900 professional delegates, including representatives of over 430 international festivals. Eurosonic Noorderslag presents showcases by more than 300 acts alongside a conference programme featuring 175 panels, keynote speakers, interviews, workshops, dinners, pitches, parties and meetings covering the latest developments in the international music, media and interactive industries.



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