



PRESS RELEASE

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Eurosonic Noorderslag 2017 focusses on Portugal

Each year Eurosonic Noorderslag highlights a different country, showcasing the diverse musical talent across Europe. This year Portugal will be the focus country of Eurosonic Noorderslag. The focus is organised in cooperation with WHY Portugal. Creative director of Eurosonic Noorderslag, Peter Smidt comments: *“We feel not everyone is aware of the fact that the Portuguese music sector has a lot to offer to Europe and the world. They do not only have a large number of interesting new acts, but Portugal is also a country with an incredibly huge amount of festivals that offer great opportunities.”* Eurosonic Noorderslag takes place on 11, 12, 13 and 14 January 2017.

Portuguese acts at Eurosonic Noorderslag 2017

A total of 21 acts from Portugal will be performing at the showcase festival in January: :papercutz, Batida presents The Almost Perfect DJ, Best Youth, DJ Firmeza, Dj Ride, First Breath After Coma, Gisela João, Glockenwise, Holy Nothing, Marta Ren & the Groovelvets, Memória de Peixe, Moonshiners, NEEV, Noiserv, Octa Push, Rodrigo Leão, Sam Alone and the Gravediggers, The Gift, The Happy Mess, Throes + The Shine and We Bless This Mess. [Find out more about the Portuguese acts at #ESNS17.](#)

Portugal features

Alongside the festival program, the focus on Portugal continues at the Eurosonic Noorderslag conference. During the conference there will be a Portugal focus lounge, and in addition to this, WHY Portugal will be presenting the following panels:

[WHY Portugal: Country Focus Panel.](#) Come and find out WHY Portugal is one of Europe’s most promising breeding grounds for new music. With: David Ferreira (RTP), Pedro Coquenão (Batida), Márcio Laranjeira (Lovers & Lollypops) moderator: Rui Miguel Abreu.

[WHY Portugal: Land of Festivals.](#) Portugal has a population of 11 million, over 3 million festival goers and over 400 music festivals. The country is a rich and flourishing home to festivals of all sizes covering every genre. With: Ricardo Bramão (APORFEST), Vanessa

Careta (Música no Coração), José Eduardo Martins (Ritmos), Moderator: Vitor Belanciano (O Público)

ESNS: Platform for European music

Eurosonic Noorderslag is the key exchange and networking platform for European music, with a proven track record for helping to break new acts on the international live music scene. Selling out each year, the event attracts more than 4,000 professional delegates, including representatives of over 400 international festivals. Each year, Eurosonic Noorderslag presents showcases by more than 350 acts alongside a conference program covering the latest developments in the international music, media, production and interactive industries.

More info:

- **Download:** [Eurosonic Noorderslag logo](#)
- **Download:** [#ESNS16 photos](#)
- **Download:** [Artist press photos](#)
- www.eurosonic-noorderslag.nl

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#ESNS17 press releases

- [Eurosonic Noorderslag expands line-up with 88 new names – festival tickets Noorderslag sold out](#)
 - [84 new acts confirmed for Eurosonic Noorderslag](#)
 - [Todd Hansen \(SXSW\) opens Eurosonic Noorderslag conference](#)
 - [Eurosonic Noorderslag confirms 26 acts](#)
 - [First Noorderslag acts announced - Festival ticket sales start October 29th](#)
 - [Eurosonic Noorderslag confirms new acts](#)
 - [First European artists confirmed for Eurosonic Noorderslag](#)
 - [Eurosonic Noorderslag gears up for most dynamic and varied edition yet](#)
 - [Focus on music, innovation and media at Eurosonic Noorderslag conference](#)
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