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PRESS RELEASE

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## **Alice Merton wins European Border Breakers Award**

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Alice Merton could very well be the next big popstar in Europe. With her powerful voice, her EP and the catchy song 'No Roots', the 24-year-old holds all the cards. The sentence "I've got no roots, but my home was never on the ground" seems to sum up the life of the English/Canadian singer-songwriter who lived in four countries. No Roots charted high on iTunes, Spotify, Shazam and Hype Machine in France, Switzerland and Austria. In Germany, the song reached platinum status and #2 in the single charts. International success is imminent.

### **EBBA ceremony**

Earlier, Skott from Sweden, Off Bloom from Denmark and Blanche from Belgium were also announced as winners of an EBBA. A total of ten artists will be awarded an EBBA over the coming weeks. The winners will receive their award in a ceremony hosted by TV personality and musician Jools Holland at the Eurosonic Noorderslag festival in Groningen, Netherlands, on 17 January 2018. The ceremony will also feature performances by the winning acts.

### **Public Choice Award**

All EBBA winners are also in the running to win the Public Choice Award. Fans from all over the world can vote online from the end of November up to Christmas for their favourite emerging artist. The winner of the Public Choice Award will be announced during the EBBA ceremony at the Eurosonic Noorderslag festival in Groningen. Up to ten voters, chosen at random from different countries, will be invited to the award ceremony. Each winner will be able to bring a friend with the flight and hotel costs covered by Eurosonic Noorderslag.

### **The EBBA**

The EBBA celebrate new and border-breaking artists who create today and tomorrow's music. From Adele (United Kingdom) to Christine & the Queens (France), the EBBA winners represent some of the standout European sounds of recent years. Other previous winners include Dua Lipa, Stromae,

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Gabriel Rios, Hozier, Of Monsters and Men, Mumford & Sons, Aurora, Disclosure, John Newman, C2C, Tokio Hotel, The Script, Years and Years, Robin Schulz, Carnival Youth, MØ and Selah Sue.

From the group of enthusiastic gig-goers out on the weekend to the industry dedicated to making the music you love, Music Moves Europe. The EBBA are one of the EU's ways of celebrating European popular and contemporary music, by bringing the artists, the industry and the fans together to celebrate European music.

### **15th edition of EBBA**

Every year, 10 European artists receive an EBBA to recognise their success in countries other than their own. This success is measured by: airplay, sales, live performances in Europe, position in the European Border Breakers Charts.

To be eligible for the 2018 awards, the artists must have achieved border-breaking success with their first international release in Europe between 1 August 2015 and 31 July 2016 and come from a country participating in the EU's Creative Europe programme.

The EBBA, now in their 15th year, is an EU Prize, organised by Eurosonic Noorderslag in partnership with the European Commission (Creative Europe) and the European Broadcasting Union, with support from Buma Cultuur, the Dutch Ministry of Education, Culture and Science, Province of Groningen, the City of Groningen and Music Week.

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## **Note to the editor / not for publication:**

- [Media Accreditation Form](#)
- [Download press photo: Alice Merton](#)
- Download: [EBBA logo](#)
- Download: [Copyright free photos of previous EBBA editions](#)

### **For more information and questions:**

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### **The announcement of the 2018 EBBA winners can be followed through social media:**

Facebook: [EBBA.Awards](#), [CreativeEuropeEU](#)

Twitter: [@ebba\\_awards](#), [@europe\\_creative](#)

Instagram: [Ebba\\_awards](#)

YouTube: [European Border Breakers Awards \(EBBA\)](#)

**On Creative Europe:** [https://ec.europa.eu/programmes/creative-europe/about\\_en](https://ec.europa.eu/programmes/creative-europe/about_en)

**EBBA website:** <https://www.europeanborderbreakersawards.eu/en/>

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