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PRESS RELEASE

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## **Buma ROCKS! presents Death Alley and DOOL at FortaRock 2018**

After several years it has become tradition for Buma ROCKS!, *the international platform for loud music*, to announce a number of activities during metal festival FortaRock. On June 1st and 2nd the Goffertpark in the city of Nijmegen will welcome a broad selection of international top acts like Nightwish, Parkway Drive, Opeth, Meshuggah, Arch Enemy, Baroness, Kreator and Body Count feat. Ice-T. On Saturday June 2nd Buma ROCKS! will present a number of Dutch bands, starting with Death Alley and DOOL. Besides this, Buma ROCKS! will offer Heavy Chats: one-on-one matchmaking talks between Dutch acts and professionals from the international loud music business, who will be specially invited.

### **Goffert Theater**

For the Buma ROCKS! activities especially, the beautiful Goffert Theater will become part of the FortaRock festival grounds on Saturday June 2nd. Next to Death Alley and DOOL two more bands will play this open air theatre. They will be announced through the respective social media channels. At the Goffert Theater the Heavy Chats will take place and there will be room for a couple of Q&A's as well. Last but not least, the theatre is the spot where the Buma ROCKS! Export Award will be handed out.

### **Buma ROCKS! Export Award**

The Buma ROCKS! Export Award is handed out annually to a band or artist who is internationally successful within the heavy music industry. Winners so far have been Textures (2017), Within Temptation (2016), Epica (2015) and Adje Vandenberg (2014).

### **Death Alley and DOOL**

The first two acts who will perform at FortaRock 2018 on behalf of Buma ROCKS! are Death Alley and DOOL. The melodic songs on their debut album *Here Now, There Then* offer a mix of dark rock, gothic pop, gloomy psychedelic rock and metal. With their three-guitar-attack, the Rotterdam-based band fronted by Rianne van Dorst (Elle Bandita) played an impressive gig at Noorderslag in Groningen in January. Death Alley has performed on the small showcase stage of Buma ROCKS! at Eurosonic in 2017, and this band is bound for international stardom. With their mix of hardrock, punkrock and dark psychedelic soul they conjure up the best musical elements from Motörhead, Poison Idea and Hawkwind. After releasing *Black Magick Boogieland* in 2015, Death Alley inked a worldwide deal with Century Media Records. Their second studio album will be out later this year.

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Access to all Buma ROCKS! activities at the Goffertpark is open for those in possession of a FortaRock combiticket or a FortaRock day ticket for Saturday June 2nd.

**Buma ROCKS! @ ESNS 2018 recap**

During Eurosonic Noorderslag last January in Groningen, Buma ROCKS! has been actively involved in the first edition of ESNS LOUD, the sub-conference aimed at the loud music business in Europe. At club LOLA Buma ROCKS! presented Dutch bands For I Am King, Ulsect and Tusky to a crowd of managers, booking agents and festival promoters. Other acts who performed for ESNS LOUD were Sisters Of Suffocation (NL) and Diablo BLVD (BE). During the conference at Oosterpoort both panels *Are we evil (enough)?* (on future business strategies) and *Metal vs Hiphop* (on marketing tactics) were very well-attended.

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**Note to the editor / not for publication:**

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