



PRESS RELEASE

Groningen, March 1, 2019

ESNS to focus on Switzerland in 2020 • Conference pre sale starts March 1st

ESNS (Eurosonic Noorderslag) highlights the very best emerging acts from a different country every year, showcasing the diversity of musical talent across Europe. In cooperation with Swiss Music Export, ESNS is proud to announce the focus on Switzerland at ESNS 2020.

Jean Zuber of [Swiss Music Export](#): “The Swiss music scene is thrilled to be the focus of ESNS 2020. For many years, Swiss acts have showcased in Groningen and quite a number of them started their international careers through ESNS and the ETEP programme.

Switzerland is not only home of an very active and creative artistic scene, it has the highest festival density in the world and a vivid independent record industry. Swiss Music Export will join forces with many music organisations in order to ensure a creative role for ESNS 2020. We can hardly remember a more creative and original era in Swiss music and we’re excited to showcase in Groningen next year.”

ESNS booker Robert Meijerink is proud to have Switzerland on board on its next edition. “Switzerland stands out for its cultural diversity with a very eclectic music scene which has been making waves over the past couple of years. Swiss acts can rely on a professional infrastructure when it comes to their live music venues and festivals. Besides this, key partners of ESNS such as Yourope and the European Broadcasting Union are based in Switzerland. A significant number of artists have been crossing European borders already. We can’t wait to get started with Swiss Music Export and their partners to work on ESNS 2020.”

Registrations for ESNS 2020, which takes place from January 15 - 18, 2020 are available from 12:00 hrs at a super early bird rate of €265 through our [website](#).

Acts wishing to play ESNS 2020 will be able to submit an online application for a showcase at the festival from May 1 until September 1, 2019.

About ESNS

ESNS (Eurosonic Noorderslag) is the key exchange for emerging European music talent, with a proven track record of helping to break new acts on the international music scene, with well-known names such as Alice Merton, Alma, Altin Gün, Boy, Cari Cari, Dua Lipa, Mario Batkovic, Sigrid, Sophie Hunger, Tamino and Zeal & Ardor over the past couple of years and from this year's line-up: Black Midi, Flohio, Fontaines D.C., girl in red, L'impératrice, Manon Meurt, Mavi Phoenix, Pip Blom, Reykjavíkurdætur and SONS.

The conference side of the event attracts more than 4,000 entertainment industry professionals from all sections of the industry, including representatives of over 400 European festivals. Each year, ESNS stages more than 350 showcases all over the city of Groningen as well as offering a comprehensive and focused conference programme of around 150 panels and keynotes, alongside multiple networking opportunities.

More information & contact

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