

ESNS opens artist applications for the 2024 edition

European artists can apply to play at ESNS 2024 now

Upcoming artists can now apply for a spot at the ESNS showcase festival. ESNS (Eurosonic Noorderslag) is all about discovering new music. Every year, about 300 upcoming European artists present their work to music industry representatives and an eager crowd of enthusiasts. ESNS has a proven track record of helping to break new acts on the international music scene. ESNS facilitates the bookings of European acts on festivals outside their home countries via ESNS Exchange and generates extensive media exposure for these artists in cooperation with the European Broadcasting Union (EBU), export offices and media.



ESNS consists of a music conference and a showcase festival. Every year, more than 4000 music professionals flock to Groningen. During daytime they are the first to learn about current topics in tech, live- and the recording industry. Furthermore, ESNS has proven to be fruitful networking grounds for industry connections and new deals. During the night, the conference attendees hit the town to visit the ESNS showcase festival. For the artists, this is a unique opportunity to present themselves to labels, agencies and to bookers. Most of the large European Festivals and clubs are present at ESNS, on the lookout to complement their line-ups with fresh European talent.

ESNS is the key exchange for emerging European music talent, with a proven track record of helping to break new acts on the international music scene, with now well-known names such as Altin Gün, Alina Pash, Arlo Parks, Deki Alem, Dua Lipa, Fontaines D.C., girl in

red, Hania Rani, The Haunted Youth, July Jones, Meduza, Priya Ragu, Pip Blom, Pongo, Queralt Lahoz, Sans Soucis, Sigrid, Trupa Trupa and Wet Leg.

The conference side of the event attracts more than 4,000 entertainment industry professionals from all sections of the industry, including representatives of over 400 European festivals. Each year, ESNS stages around 300 showcases all over the city of Groningen as well as offering a comprehensive and focused conference programme of around 150 panels and keynotes, alongside multiple networking opportunities.

European acts wishing to play ESNS 2024 (January 17 – 20, 2024) will be able to submit an online application for a showcase at the festival from May 1 until September 1, 2023, at esns.nl/play-at-esns

Focus on Poland

[ESNS](#) is proud to announce Poland as the Focus Country for 2024. In close cooperation with Music Export Poland and partners, the Focus on Poland was announced at [NEXT Fest](#) on April 20th. Every year ESNS highlights the very best emerging acts from a different country, showcasing the diversity of musical talent across Europe.

ESNS Exchange

Playing at ESNS not only means playing at the festival in January. Acts that played at the festival also are a part of the ESNS Exchange programme. ESNS Exchange, the European Talent Exchange Programme, was introduced in 2003 to make the ‘exchange’ of European artists across Europe possible on a greater scale than ever before. An initiative of ESNS, ESNS Exchange facilitates the bookings of European acts on festivals outside their home countries and generates extensive media exposure for these artists in cooperation with Euroradio, export offices and local media. This way, ESNS Exchange aims to give a boost to the international careers of European artists.

For more information on ESNS Exchange and its latest results, go to <https://esns-exchange.eu/>

ESNS

ESNS (Eurosonic Noorderslag) is a non-profit organization and independent platform dedicated to the promotion and discovery of new European and Dutch music.

Founded in 1986, ESNS hosts an annual four-day showcase festival and music conference across venues in Groningen, the Netherlands. Uncover the most enthralling emerging European (Eurosonic) and Dutch (Noorderslag) acts ranging from mainstream pop to progressive finds during the festival, which sets the stage for leading European festivals. Expand your knowledge of industry-leading topics and innovation during the conference, geared at trailblazing the music industry towards a sustainable future.

ESNS has proven essential in breaking new European acts into live music scenes throughout Europe and beyond. Launched in 1986, the showcase festival has an impressive history and proven track record of kickstarting the international careers of artists like Altin Gün, Alina Pash, Arlo Parks, Deki Alem, Dua Lipa, Fontaines D.C., girl in red, Hania Rani, The Haunted Youth, July Jones, Meduza, Priya Ragu, Pip Blom, Pongo, Queralt Lahoz, Sans Soucis, Sigrid, Trupa Trupa and Wet Leg.

ESNS24 Conference Registration

Early Bird conference tickets for ESNS24 are still available. Go to our website and register now!

ESNS24 Conference Registrations

Press accreditation

Press are required to request press accreditation to attend the festival. Find all the information on acquiring accreditation to both the festival and the conference on the [online press centre](#) of ESNS.

More information, contact & downloads

Contact ESNS | press@esns.nl

ESNS logo and images - [download](#)

Partners

