

ADE Pro adds Amelie Lens, Charlotte de Witte, Marlon Hoffstadt, Reinier Zonneveld, and Kölsch to its Conference

Thursday, 26 September 2024

Amsterdam Dance Event (ADE) announces top-tier artists to its Conference programme, including Amelie Lens & Charlotte de Witte, Marlon Hoffstadt, Reinier Zonneveld, Kölsch, and more. In exclusive panels at ADE Pro, they will reveal the secret behind their international success.

These defining names in electronic music join the Conference lineup alongside recently announced tech experts, who will help you reach new audiences in innovative ways. With less than three weeks to go until the ADE Pro Conference kicks off, top-level professionals at **Epic Games, Meta, Twitch, Warner Music**, and more are ready to share key insights and developments for all artists and professionals working in the electronic music industry.

Amelie Lens & Charlotte de Witte

ADE Pro brings two techno titans together, who will speak about their collaborative project for the first time at the Conference. **Amelie Lens and Charlotte de Witte** will exclusively open up about their future plans and take visitors of their ADE Pro panel on the journey leading up to this project with them. The two linchpins of today's techno have confirmed a trio of b2b sets at Ghent's Flanders Expo in January and February of next year. For those who can't wait – get a sneak peek at the ADE Pro Conference.

Deep Dive with Marlon Hoffstadt

Marlon Hoffstadt joins ADE Pro this year on ADE Thursday to dive into his boundary-pushing approach that blends techno, trance and eurodance. With his highly anticipated album 'Daddycation' set to release just before ADE, Marlon will also premiere his first-ever AV show on ADE's opening night. His deep dive at ADE Pro will offer invaluable insights into what makes Marlon's sound so successful and innovative.

Reinier Zonneveld in-depth on creating his own Festival, creating live with AI

Reinier Zonneveld is set to bring his new and groundbreaking approach to ADE Pro. Zonneveld will explore the creative process behind his ambitious AI project, R², the huge potential of integrating AI into live music, and the journey of creating a cutting-edge festival.

Kölsch: In Conversation with Dave Clarke

Danish DJ/Producer **Kölsch** joins the Conference for a conversation with **Dave Clarke**. Find out how he started his musical career and take a look into his choices of studio gear.

On top of these latest confirmations, ADE previously announced superstars **Indira Paganotto, Sara Landry, Laurent Garnier** and **Chris Stussy**, as well as **Insider Knowledge sessions with TuneCore, Believe and Bandcamp**, and many others.

Attend ADE Pro 2024

The ADE Pro Pass grants access to the full conference program, alongside networking events, the ADE Festival program and more. The last tickets are available at the current rate [through ADE's website](#).

The Amsterdam Dance Event Foundation is a not-for-profit organisation dedicated to nurturing electronic music, its culture and its industry worldwide. The organisation devotes itself to stimulating development, innovation and talent, gathering the global industry and laying a foundation for future generations.

About ADE

The Amsterdam Dance Event (ADE), an initiative of Buma, has grown into the world's largest and most influential club-based festival and conference for electronic music. The event continues to grow and develop each year, featuring over 2,500 artists and 600 speakers in almost 200 venues. The five-day event attracts visitors from over 146 countries and features every conceivable aspect of electronic music culture, with dedicated conference programming, an extensive Arts & Culture programme, live music and DJ/artist performances, all spread across the city of Amsterdam.

More information about ADE can be found [here](#).

ADE – Electronic Music Gathers Here

The Amsterdam Dance Event is organised by The Amsterdam Dance Event Foundation.

Founding partner: BumaStemra

Main Partner: Heineken