

ESNS expands 2025 line-up with exciting festival and conference highlights

ESNS announces 82 new European acts for 2025 showcase festival, including Antony Szmieriek (uk-eng), Martha Da'ro (be), Bnnyhunna (nl), Felix Raphael (de), Grayssoker (fr), Soft Launch (ie), Jasmine.4.t (uk-eng) and Tuulikki Bartosik (ee) amongst others. Also, new panels and speakers for the ESNS Conference are announced today. Delegate Passes and Festival Tickets are available now at [ESNS.nl](https://esns.nl)

ESNS (Eurosonic Noorderslag), **the key exchange for emerging European music**, announces new showcase acts and conference speakers for its 39th edition line-up of the annual four-day showcase festival and music conference.

Already 151 new European acts confirmed for ESNS25

The ESNS program is rapidly expanding, showcasing a vibrant representation of the richness and diversity of European live music. Each artist is handpicked by the ESNS curation team to present the best newcomers from the continent.

The 82 new acts that are confirmed to showcase at ESNS25 are:

Adelaida (es), **Adrien Soleiman Présente Bellejazzclub** (fr), **Aili** (be), **Aïta Mon Amour** (de), **Alessi Rose** (uk-eng), **Amie Blu** (uk-eng), **Amilost** (no), **Antony Szmieriek** (uk-eng), **Arp Fricque & The Perpetual Singers** (nl), **Avalize** (de), **Baby Berserk** (nl), **Berlin Manson** (sk), **Bnnyhunna** (nl), **Cara Rose** (uk-sco), **Cardinals** (ie), **Cellini live** (be), **Chloe Qisha** (uk-eng), **Cliffords** (ie), **DAUFØDT** (no), **David Bay** (de), **Doodseskader** (be), **Ebbb** (uk-eng), **EIHWAR** (fr), **Elias Rønnenfelt** (dk), **Elinborg** (fo), **Ellie O'Neill** (ie), **Enji** (de), **ERRORR** (de), **EZEZEZ** (es), **Felix Raphael** (de), **Freakin' Disco** (hu), **Frytz** (de), **GARDENS** (at), **GB** (dk), **Grayssoker** (fr), **Gwendoline** (fr), **Hanakiv** (ee), **Istanbul Ghetto Club** (de), **Jacob Alon** (uk-sco), **Jasmine.4.t** (uk-eng), **JOUBe** (fr), **julek ploski** (pl), **Kanaan & Ævestaden** (no), **Kara Delik** (de), **Kosmonauci** (pl), **Lavina** (rs), **Library Card** (nl), **Makrohang** (hu), **Marathon** (nl), **marcel** (be), **Marta Pereira Da Costa** (pt), **Martha Da'ro** (be), **Meule** (fr), **Misha Band** (fi), **NAFT** (be), **Nectar Woode** (uk-eng), **Nene Heroine** (pl), **Niamh Bury** (ie), **nonne** (no), **Pamela** (fr), **Persecutor** (dk), **Photons** (fr), **Rap & Vogue** (by), **Real Farmer** (nl), **Rita Payés** (es), **Ruthven** (uk-eng), **Sami Galbi** (ch), **schntzl** (be), **Search Results** (ie), **Sebastian Schub** (de), **Smag På Dig Selv** (dk), **SMILE** (de), **Soft Launch** (ie), **Sylvie Kreusch** (be), **Tuulikki Bartosik** (ee), **Ugly** (uk-eng), **Valentino Vivace** (ch), **VESTIGE** (fr), **We Hate You Please Die** (fr), **Why the Eye** (be), **XCES** (sk), and **Zuzanna Catka** (pl).

The entire ESNS line-up immediately joins the [European Talent Exchange](#) program, increasing their chances of getting booked at major European festivals after showcasing at ESNS.

With already 151 best-emerging and new talents confirmed for ESNS25, many more acts will be announced in the coming weeks. Discover the complete line-up at [ESNS.nl](https://esns.nl)

New ESNS Conference highlights

In his keynote speech at the ESNS conference, **Alex Hardee** (Wasserman Music) will take delegates through his impressive career. Since co-founding CODA Agency in 2002—which became Paradigm Talent Agency in 2019 and was acquired by Wasserman Music in 2012—Alex Hardee has nurtured talents into global superstars and established his agency into one of Europe's leading music talent agencies. His current roster features European headliners such as Bastille, Liam Gallagher, and London Grammar.

In the provocatively titled panel "**How to steal an act**," industry veterans will tackle one of the music business's most candid conversations about artist loyalty and retention. Moderated by **Age Versluis** (Friendly Fire), this frank discussion brings together an elite group of industry leaders, including **Tony van de Berkt** (8Ball Music) and **Alex Hardee** (Wasserman Music). Together, they'll explore the complex dynamics of artist commitment, sharing personal experiences from both sides—from losing valued talent to successfully attracting new artists. Drawing from their extensive experience across agencies, labels, and promoters, these industry pros will offer unique insights into the delicate balance of relationships and loyalty in today's music business.

ESNS Tech is a series of panel discussions curated by innovation specialist and community builder **Turo Pekari** (Music Finland). Experts in the intersection of music and technology will address topics such as innovations shaping the future of live entertainment and the dynamics of conflict and collaboration in AI.

In an ESNS Tech session focused on the intersection of technology and gender equity, industry experts will explore "**How the FemTech Movement is Shaping the Music Business**." Moderated by **Neeta Ragoowansi** (MMF-US), this essential panel features visionary leaders, including **Rufy Anam Ghazi** (AMRA), **Connie Chow** (SheSaid.So Amsterdam/FUGA), **Christine Osazuwa** (Measure of Music), and **Maiju Talvisto** (SheSaid.So). Together, they'll examine how the FemTech movement catalyses transformation across the music industry, highlighting innovative mentorship programs and groundbreaking initiatives that amplify women's voices. Drawing from their extensive experience in music technology, rights management, and advocacy, these pioneers will share insights on creating a more inclusive and dynamic future for the industry, where technology and representation come together to create unprecedented opportunities for women in music.

Many more new panels and speaker confirmations for the annual ESNS Conference, along with previously announced keynote and featured speakers as well as the Focus on Italy programme, are announced today at [ESNS.nl](https://esns.nl)

Discover the [festival line-up](#) and [conference programme](#) at [ESNS.nl](https://esns.nl)

More showcasing acts, panels and speakers will be announced in the coming weeks.

ESNS25 Delegate Passes

Join ESNS as a Delegate in January and meet with tastemakers from the European music industry, including representatives from companies like Spotify, Universal Music, Google/YouTube, Live Nation, UTA, See Tickets, MIDiA Research, Pollstar, IQ, and over a hundred European festivals and live music venues.

Delegate Passes for ESNS25 are now available at a Late rate at [ESNS.nl](https://esns.nl)
[Purchase a Delegate Pass](#)

ESNS Delegate Passes include:

- Fast-lane access to 250+ showcases
- Full access to the ESNS Conference
- Networking lounges and hospitality options
- Access the ESNS Delegates Database
- Access ESNS Analytics for up-to-date artist data

Festival tickets for Eurosonic and Noorderslag are available at [ESNS.nl](https://esns.nl)

About ESNS

ESNS (Eurosonic Noorderslag) is an independent platform that puts European music talent in the global spotlight. ESNS offers European artists career-defining opportunities to break through and become tomorrow's headliners.

Every January, Groningen (NL) transforms into the beating heart of the European music industry when ESNS hosts its showcase festival and music conference. Only the freshest European acts are invited to perform for passionate new fans and industry pros, helping them pave the way to the stages of major European music festivals.

ESNS works year-round to promote and support emerging talent. Through initiatives such as the European Talent Exchange, ESNS is committed to fostering a sustainable, diverse, and inclusive music sector where music is enjoyed by everyone.

To celebrate the rich and diverse European pop culture, ESNS presents several prestigious awards, including the Music Moves Europe Awards, the European Festival Awards, and the Popprijs. ESNS is also involved in essential initiatives, including Yourope, the European Broadcasting Union (EBU), Keychange, Take a Stand, and Green Deal Circular Festivals. Together, they strive for an innovative and impactful music sector.

ESNS has an impressive track record. Many European artists played their first international show in Groningen or were discovered through ESNS by their label, talent agency, or a large summer festival. ESNS alumni include AURORA, Stromae, Christine and the Queens, Buraka Som Sistema, Fontaines D.C., Sigrid, Marina Satti & Fonés, Altin Gün, Priya Ragu, The Haunted Youth, The XX, Robyn, Tramhaus, Sam Smith, Hozier, Alyona Alyona, Viagra Boys, Zaho de Sagazan, freekind., Kaleo, Chalk, Fat Dog, and many more.

Founded in 1986, ESNS will celebrate its 40th anniversary in 2026.

ESNS 2025 will take place from January 15-18, 2025, in Groningen, the Netherlands.

Press accreditation

Press accreditation is necessary to attend the festival. The [ESNS Press Centre](#) provides all the information on obtaining accreditation.

More information, contact & downloads

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